

The Irish Terrier Rescue Network

Annual Report 2012



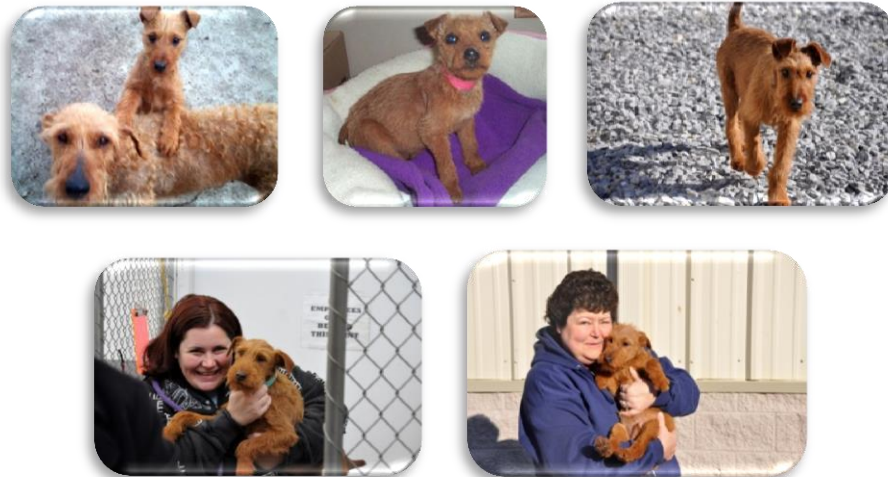
Mission Statement

The Irish Terrier Rescue Network is a nationwide organization of volunteer Irish Terrier lovers and rescue organizations whose mission is to rescue, provide safe haven, and re-home abandoned, neglected, and unwanted Irish Terriers regardless of pedigree or circumstance.

Introduction

The Irish Terrier Rescue Network (ITRN) was founded in December 2010 and incorporated in the State of MD in 2011. Today ITRN is the only nationwide 501(c)3 tax exempt non-profit public charity dedicated to Irish Terrier rescue in the United States. The organization has three important goals in mind: ensure that every Irish Terrier has a hearth and a home to call their own; mentor new owners so that less Irish are in need of rescue; and educate the public about the breed and rescue.

The Irish Terrier Rescue Network Board is pleased to share news of the past year in the ITRN 2012 Annual Report. The focus of this report is the review of the rescue program and our fiscal position. The rescue program review (page 4) provides details about the Irish in our care and placement success. The fiscal report (page 5) shows the details of our financial standing at the end of 2012. The generosity of our donors and the efforts of our volunteers enable the gratifying and rewarding aspects of rescue depicted by several ITRN successful placements featured in Second Leash on Life Irish (page 3). In the summary (page 8) we recap the year, acknowledge our volunteers, and outline plans for the future. Our contact information can be found on the final page of this report.



Second Leash on Life Irish
A few of ITRN's many happy endings!



Rescue Program Review for 2012

The Irish Terrier Rescue Network (ITRN) reports results and data from its Rescue Program as of 31 December 2012 – the end of its second fiscal year.

In 2011, ITRN's first year of operation, fifty-four (54) Irish Terriers¹ came into our rescue program. We started 2012 with twenty-four (24) rescue dogs remaining in our care from 2011. Twenty-nine (29) Irish Terriers came to our rescue program in this fiscal year. ITRN handled 53 rescue Irish during 2012.

The following figure provides comparative data about our rescue program since inception including source breakdown per year.

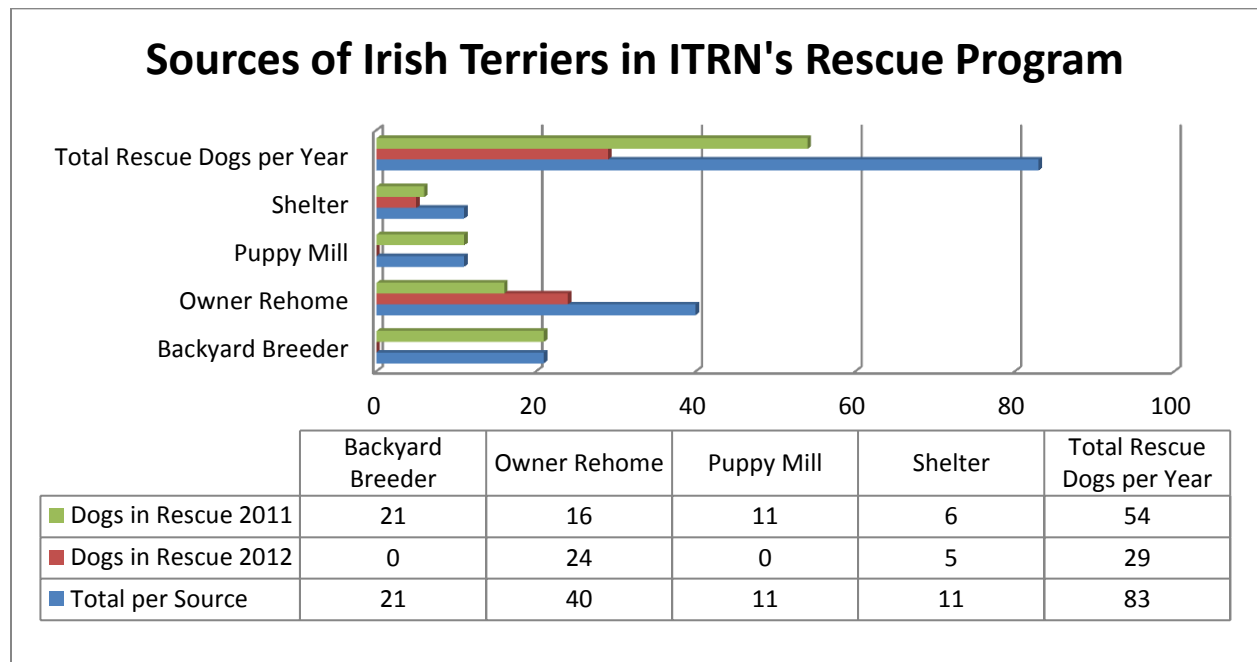


Figure 1.

In 2011 and 2012, nearly 50% of the Irish Terriers in the ITRN rescue program came from owners seeking to re-home their dogs (40). Backyard breeders are accounting for twenty-five percent of the total (21). The combination of shelter and puppy mill Irish (22) is approximately 25% of total dogs rescued.

The number of dogs coming into our rescue program in 2012 was nearly 50% of the 2011 number. The larger volume of dogs rescued in 2011 was a result of multi-dog rescues from backyard breeders and puppy mills.

We observed that owners were re-homing their Irish at rate of 83% of the total in 2012 compared to 30% of the total in 2011. In both fiscal years, the two most common reasons for owners giving up their Irish were owner health and economic issues.

¹ For the purpose of this report, the term Irish Terrier is defined to include both purebred and mixed pedigree dogs.

ITRN has successfully placed sixty-seven (67) of the eighty-three (83) Irish Terriers² we have rescued during the past two years. The status of all the Irish that have been in our program can be found in the table below:

Table 1.

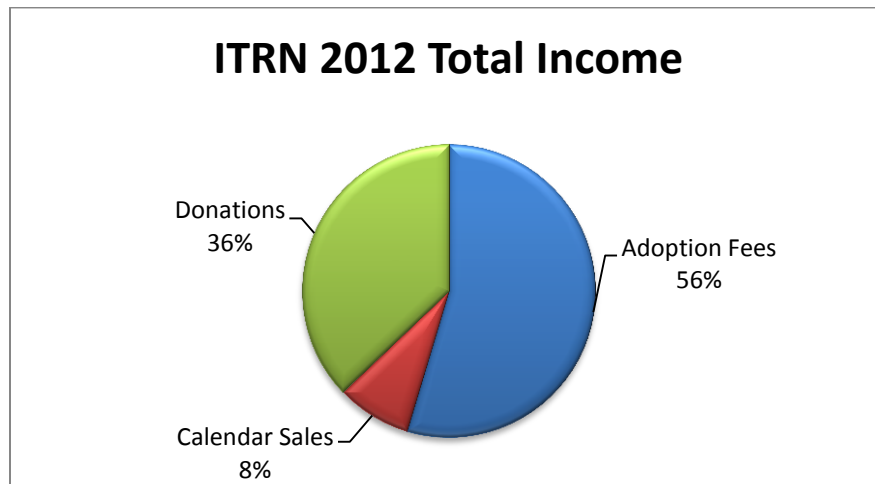
ITRN Irish Terrier Adoptions	Dogs
Irish placed in 2011	30
Irish placed in 2012	37
Irish staying with their owners	3
Irish remaining with ITRN in 2013	13
Total	83

Some of the Irish who remained in our rescue program in 2013 came to ITRN late in the year and we do not typically place Irish during the holiday season. A few Irish had behavioral issues or had special placement challenges, such as two needing to be placed together.

Fiscal Position Review for 2012

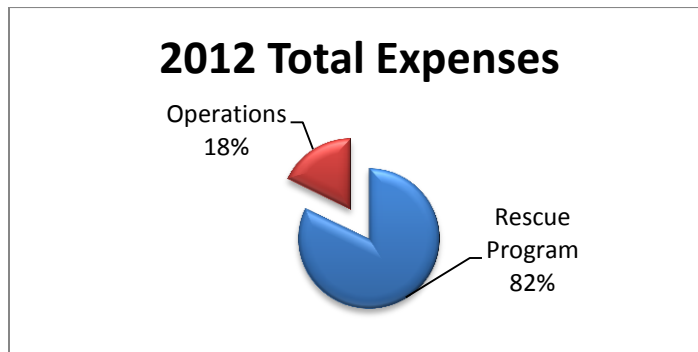
The Irish Terrier Rescue Network (ITRN) reports the organization's financial position on 31 December 2012, the end of its second fiscal year. ITRN's fiscal review provides information about the organization's income as well as the details of rescue program and operations expenses for 2012.

ITRN received income from three sources in 2012 – adoption fees, calendar sales, and public donations. Our total income for 2012 was \$ 14,307 – donations: \$ 5163; adoption fees: \$ 8000; calendar sales: \$ 1144.

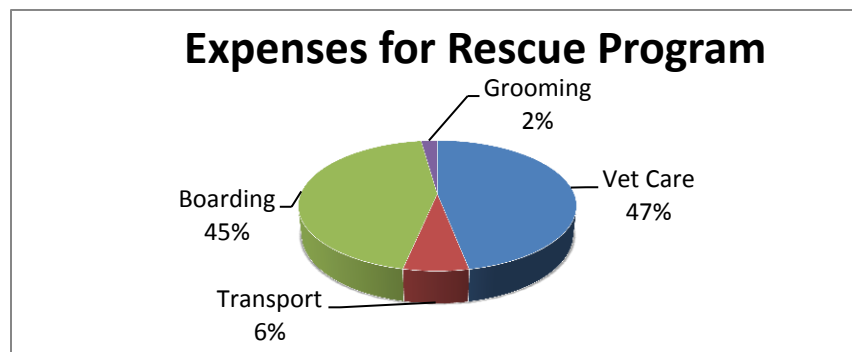


² Four (4) of the 83 rescue dogs were Irish Terrier mixes. ITRN identifies these dogs as Irish Terrier mixes on our website, Petfinder, and Facebook.

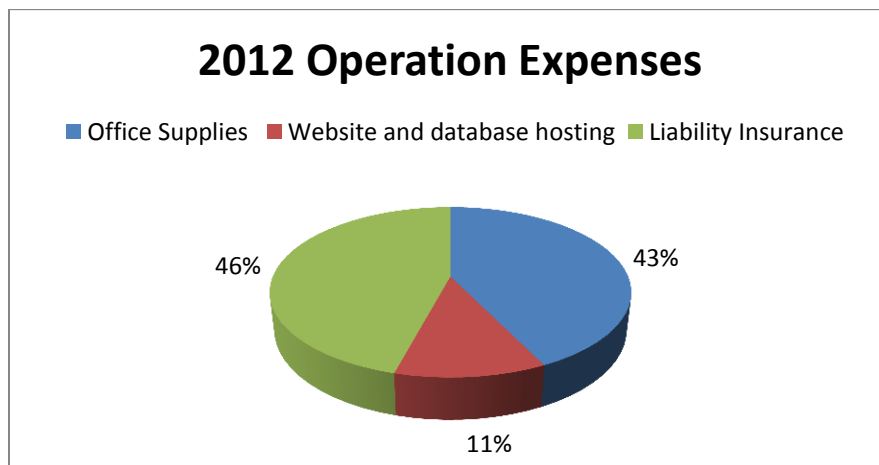
ITRN's expenses fall into two basic categories – rescue program and general operating expenses. In 2012 fiscal year, ITRN's total expenses were \$13329. Our 2012 operations expenses were 18% of our total expenses.



The rescue program expenses include vet care, transport costs, boarding, shelter fees, and grooming. In 2012, our rescue program expenses were \$10,951.



The second category, general operating expenses, include liability insurance, office supplies and web hosting. ITRN's operating expenses for 2012 were \$2378.



The following table details ITRN's total income and expenses for fiscal year 2012. Table 2 provides an itemized list of the specific categories of income and expenses.

Table 2 - ITRN 2012 Income/Expenses

Income Sources for 2012	
Adoption Fees ³	8000.00
Calendar Sales	1143.90
Donations	5163.23
Total	14307.13
Expenses 2012	
Rescue Dogs	
Vet Care	5139.75
Transport	700.00
Boarding ⁴	4866.60
Grooming	245.00
Total	10951.35
Operations	
Office Supplies	1,017.00
Website and database hosting	271.51
Liability Insurance	1,089.60
Total	2,378.11
Total Expenses	13329.46
Net Income	977.67

³ There were thirty-seven (37) Irish Terriers placed in fiscal year 2012. ITRN received adoption fees for 20 Irish Terriers. WFTRM received adoption fees for 8 Irish Terriers to help defray the vet expenses incurred for the Irish in their care. There were no fees collected for 9 Irish due to a variety of special circumstances.

⁴ In 2012, five Irish were released to rescue by their owners due to behavioral problems. The behavioral problems fell into two broad categories – dog aggression and negative interactions with humans. Two of the five Irish were dog aggressive; two had negative interactions with humans; one Irish fell into both categories. Three of the five Irish were boarded in kennels until the right home situation could be found.

Summary

At the end of its second fiscal year, 2012, ITRN placed thirty seven (37) dogs compared to the thirty (30) dogs placed in 2011. In the first five months of 2013, ITRN has placed seven (7) dogs.

ITRN's financial position has improved since 2011. In our second full fiscal year, 2012, ITRN had a positive net income of \$977. This income has been used to support the rescue program in 2013.

ITRN launched a fundraising campaign with our rescue wall calendar. The calendar was well received and became a source of revenue for 2012. We anticipate that the income from calendar sales will increase each year going forward. ITRN understands that successful fundraising is necessary to complete our mission. To ensure that we have a creative and innovative plan moving forward, we enlisted the support of a professional fundraising consultant.

We look forward to using the revenue from our future fundraising to support not only the current rescue program but to establish a special fund to support the geriatric needs of older Irish Terriers who come into our rescue program. We currently have two 10 year old Irish in the program who we foresee will need this support due to placement challenges.

In the future ITRN intends to reduce its operations expenses. In 2012, our operations expenses were higher than we would like. Our goal is to keep these expenses at 10% or less of our total income. We expect to see our software and website costs decrease in fiscal year 2013.

ITRN will continue to build its partnerships with other rescue organizations in 2013 and beyond. We especially want to acknowledge and thank Wire Fox Terrier Rescue Midwest (WFTRM) and South West Airedale Team (SWAT) rescue for their support in 2012. We also want to express our gratitude to the many volunteers who go the extra mile for ITRN and our rescue dogs.

ITRN exists today due to not only the effort and enthusiasm of the board of directors but because they believed in the mission enough to personally fund ITRN at its inception with non-interest bearing loans. We anticipate repaying those loans in full within the next 3 years.

Website

www.irishterrierrescuenetwork.org



Facebook page

<https://www.facebook.com/pages/Irish-Terrier-Rescue-Network/182895515055408?ref=hl>



For further information, contact us at the following address or e-mail:

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